

Gemma Aznar Cornejo

She graduated from Economics and Business degree at the University of Abad Oliba in Barcelona and a master's degree in Advanced Management Program (AMP) from ESADE.

Her professional life has a link to the world of the company, serving as a director and analyst in the financial and cosmetics world in different sectors.

In 1998, she worked at Banco Santander assuming the financial and operational analyses of large companies.

She joined Mary Kay cosmetics Spain in 2005 to the present day as Director General. Its responsibility is the management of the company in Spain through 5 departments: Financial, Marketing, Sales, Operations and HR, with a team of 100 people. Its main functions include the development of commercial, marketing, internal, expense control, variable analysis, budget preparation, etc.